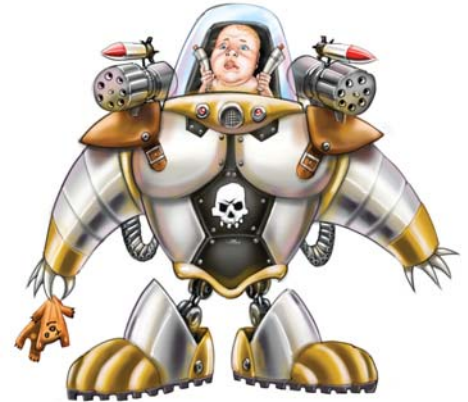
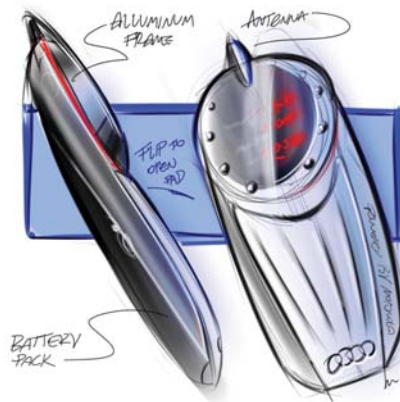


Advance the Art

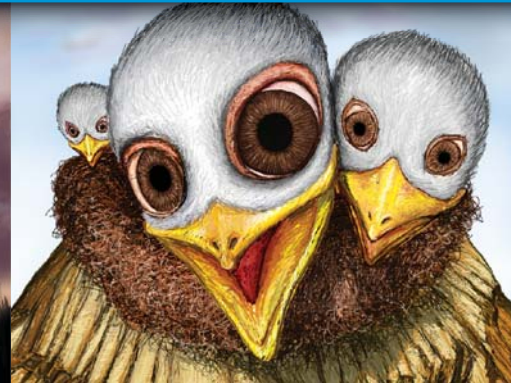


 Alias[®] | SketchBook[™] Pro



“ALIAS HAS MANAGED TO MAKE A PLASTIC PEN ON A SCREEN FEEL EXACTLY LIKE SKETCHING. I LOVE IT!”

Mike Krahulik, Cartoonist and Founder,
Penny-Arcade.com



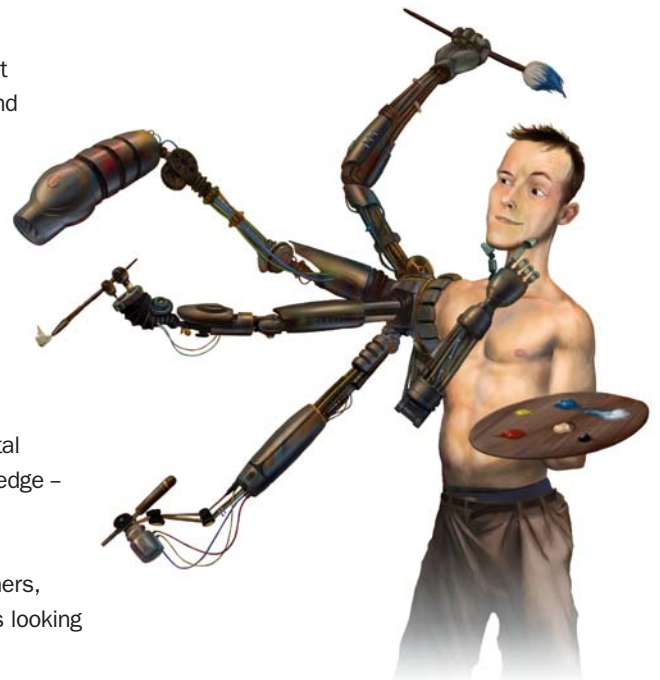
What is SketchBook Pro?

Alias SketchBook Pro is a nimble, high-quality paint and drawing application designed specifically for use with a stylus. The product features an artist-friendly, gesture-based user interface built around Alias' patented Marking Menu™ technology. With a flick of the stylus you can access any of the software's best-of-class tools: fast, reactive pencils, markers and brushes; pen-driven layers; background templates; a 50-brushstroke “undo/redo” option; and a unique pan/zoom tool.

Why SketchBook Pro?

Whether you're currently using traditional art tools or another digital sketch and paint program, Alias SketchBook Pro can give you an edge – both artistic and competitive.

This award-winning paint and sketch application is used by designers, illustrators, visualization specialists, educators, artists and others looking to capture their ideas and communicate visual concepts.



“A MUST HAVE FOR ANYONE IN THE CREATIVE INDUSTRIES.”

STUDIOWHIZ.com

“In a short time, SketchBook Pro changed my workflow by replacing pencil and paper. It’s not only efficient, but also a lot of fun to use.”

Chris Hipp, Illustrator,
Computer Graphics World magazine



The SketchBook Pro Advantage

Easy to Learn. Easy to Use

With its well-designed, streamlined user interface and fast, intuitive workflow the average artist is able to start using Alias SketchBook Pro in a matter of minutes. This is because SketchBook Pro – unlike other digital paint and sketch software – is designed specifically for the stylus. Since you don't have to constantly go back and forth between the pen and a keyboard or mouse – not even for file naming and saving – working with the software feels much the same as drawing and painting on paper.

Mature Technology

Alias – makers of the renowned Maya and StudioTools applications - has been developing paint and sketching software for over a decade. SketchBook Pro, introduced in 2002, has been architected on that same technology. Thus, it's not surprising that product reviewers and customers have remarked on how mature the product is already. With its intelligently designed user interface and robust toolset, SketchBook Pro has received awards and accolades from such publications as Computer Graphics World, Automotive Engineering International, STUDIOWHIZ.com, MCAD and Cadalyst.

Productivity Enhancing

Digital paint and sketching software gives you many obvious advantages over pen and paper. It reduces the time spent scanning paper sketches, allowing you to quickly and easily import drawings into other software packages as well as manage and archive work more readily. Used in conjunction with a Tablet PC, Alias SketchBook Pro is a portable, wireless alternative to a traditional paper sketchbook.

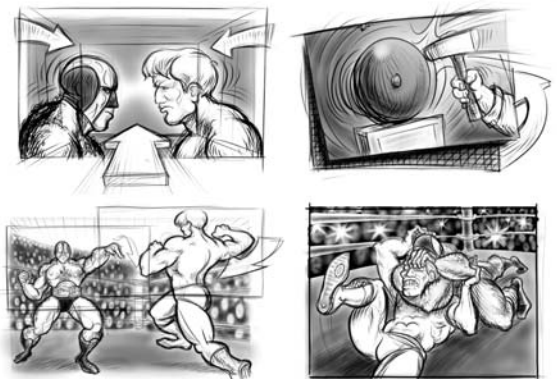
Beyond its compatibility with Tablet PCs, the software is also a perfect complement to the Wacom® Intuos® or Cintiq® digitized tablets – on either the Mac® or Windows platform. Support for all popular image formats means you can quickly import photographs and other imagery, make annotations and then email the marked-up image to a client or colleague. Compatibility with Adobe® Photoshop®, Maya, Alias StudioTools and other design software packages makes SketchBook Pro the perfect “front end” to your creative process.

“This is a much better sketching tool than anything I’ve tried before. I want some flexibility in my tools, but not dozens of palettes and menus and brush attributes that I don’t understand.”

Jack Harris,
Illustrator and Founder of
Eureka design consultancy

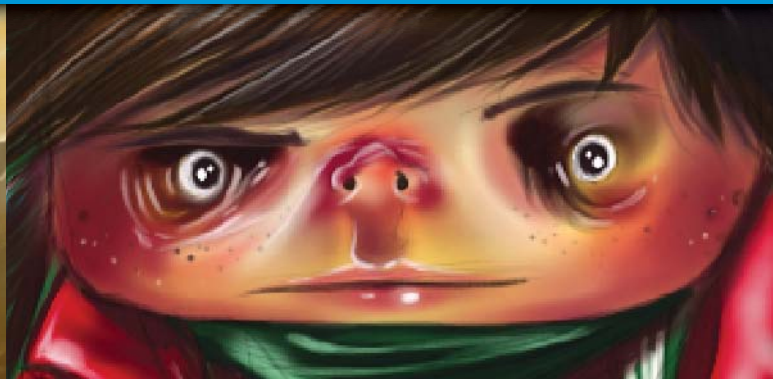
“Its pencil and brush tools are, in my opinion, the best on the market.”

Kory Kapfer, Partner, Kitchen Sink Studios



“THE ONLY THING MISSING FROM SKETCHBOOK PRO IS THE SMELL OF MY ERASER AND THE SCRATCHING OF THE PENCIL.
IT’S A GREAT ADDITION TO ANY DIGITAL ARTIST’S TOOL SET.”

Spencer Lindsey, Technical Artist, Rockstar San Diego,
for Game Developer Magazine



Who is Alias?

For 20 years Alias has been the world's leading innovator of 3D and 2D graphics technology. Today you'll find them delivering award-winning software solutions for the design, illustration, film, video, game development, interactive media, corporate communications and visualization markets. In addition to Alias SketchBook Pro, the company also develops the Academy Award-winning Maya® 3D graphics and animation solution; the 3D, design visualization suite, Alias StudioTools™, and the newly released scene preparation and rendering application, Alias ImageStudio™.

Alias SketchBook Pro

“SketchBook Pro allows us to deliver about 20% more for the same money. That's because we're saving time due to the efficiency of the interface and other benefits such as not needing to scan or do complete redraws. Beyond the money aspect, the software allows us to make variations on designs quickly, which means there's more opportunity to explore ideas. If we make a mistake or draw something we don't like we can simply “undo” it. Try doing that with a marker.”

Rich Walters, Senior Designer, Brooks Stevens Design

“...it's remarkably well tuned to pen-based input and much of that is in the details: such as the layers dialog and the fantastic pan/zoom control.”

Al Dean, MCAD Magazine

Alias SketchBook Pro is available on Windows® XP Tablet PC Edition, Windows XP, Windows 2000 and Mac OS® X (v10.3 or higher).

For more information about SketchBook Pro or other Alias software solutions visit: www.alias.com or download the **Free 15-day Trial**, a fully functioning version which lets you try before you buy.

Download

www.sketchbookpro.com



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SUV Concept by Ben Assefa

Eerie Feeling by Bob Chiu

Inside Spread left to right

Nick Nuclear vs. The Green Horde
by Mike Brown

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Coffee Break by Damon Westenhofer

Left page, left to right

el camino by Lawrence (Murf) Murphy

The Artist by Bob Chiu

Right page, bottom

Wrestling Storyboards by Roark Andrade

Back Cover left to right

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Ugly Kid by Noi Sackda

Feral by Luke Jongbloed


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